

A REVIEW OF TRANSFER LEARNING: ADVANTAGES, STRATEGIES AND TYPES

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Abstract – This study provides an in-depth exploration of Transfer Learning (TL), a powerful machine learning technique that applies knowledge from one domain to enhance learning and performance in a different but related task. Based on the fundamental principle of transferability of experiences, TL emulates human capability to leverage previous knowledge in new tasks. The study discusses the operational mechanism of TL, especially in the context of deep neural networks, where weights of a pre-trained model are utilized to initialize a new model. These inherited weights capture the features learned from the source task, subsequently improving the performance in the target task. The concept is further elucidated through the lens of deep convolutional neural networks (CNN), where TL optimizes the training process by reusing the features learned in the earlier layers of a pre-trained model and updating the task-specific last layer for the new task. The paper reviews the diverse application areas of TL, its advantages and disadvantages, as well as its current implementations in scientific literature. The insights presented in this study contribute to the continued development and wider adoption of TL in cutting-edge research and industry applications, owing to its potential to expedite the training process, improve accuracy, and enable better generalization of machine learning models across various disciplines.

Keywords – Transfer Learning, Types, Strategies, Advantages, Artificial Intelligence, ConvNet, Deep Learning,

I. INTRODUCTION

Transfer Learning is a technique in machine learning that reuses a previously trained model to solve a different but related problem [1]. It is one of the most popular methods used to train a deep neural network today [2]. Although it is generally used in image classification applications where the amount of dataset is small, it is applied in many areas. In this study, general principles of transfer learning, how TL works, its advantages and disadvantages, and application areas are discussed [3].

People have the ability to transfer the knowledge they have learned to different fields and to learn new tasks with their experience by making use of

their old experiences. For example, someone who knows how to ride a bicycle can easily learn how to ride a motorcycle. Or someone who knows mathematics can easily learn geometry subjects. In traditional deep-learning models, only one type of task can be learned. To learn a different task, the model must be designed from scratch. It is here that the concept of Transfer Learning (TL) emerged to enable old experiences and knowledge to create new models. Transfer Learning, a model trained on a task in deep learning, is an approach that can be used to train a different but similar task [4][5].

When considering deep neural networks, the transfer learning approach involves taking the

weights of a pre-trained model and using them to initialize a new model [6]. This new model includes the features learned by the pre-trained model. As a result, we can utilize the knowledge obtained from one task to improve performance in another task. Transfer learning is a powerful method for enhancing the efficiency of neural networks and facilitating knowledge transfer between different tasks. It enables the effective utilization of learned representations from one domain to benefit the learning process in another domain [7].

In a deep convolutional neural network (CNN), each layer is responsible for learning different features from the data. These learned features progressively contribute to the overall representation of the data in the deep neural network. In the initial layers, the CNN detects simple features such as lines and edges, while the middle layers identify more complex shapes and patterns. The features extracted in the last layers are task specific. In Transfer Learning, the features extracted from the earlier and middle layers of a pre-trained model are utilized, while the last layer is trained from scratch to adapt to the new task [8][9]. This approach leverages the knowledge gained from the previous task in training the model's last layer, which is task-specific and fine-tuned for the current task. By reusing the previously learned features and updating only the last layer, Transfer Learning optimizes the training process and enhances the model's performance on the new task. Transfer Learning, models can leverage information learned from diverse and comprehensive datasets resulting in better generalization, improved performance, and less overfitting to the target task. The general framework model for the Transfer Learning model is given in Figure 1.

In this context, the earlier and middle layers consist of general features that are common among different similar images, while the last layer, also known as the classifier layer, comprises features specific to the task at hand.

Transfer learning offers several advantages compared to traditional approaches, which can be summarized as follows:

- *Time-saving*: With transfer learning, training time is significantly reduced. By utilizing pre-trained models and existing features, the model

can be fine-tuned for a new task more quickly than starting from scratch.

- *Less labeled data needed*: Transfer learning performs well even with limited labeled data. The pre-trained model already captures general features from a related task, reducing the need for a large amount of labeled data for the new task.
- *Improved performance*: Transfer learning often leads to better performance compared to training models from scratch, especially when the pre-trained model is related to the target task. The prior knowledge gained from pre-training contributes to enhanced performance on the new task.
- *Better generalization*: Transfer learning enhances the model's ability to generalize. The features learned from pre-training on diverse data enable the model to recognize common patterns and variations, making it more robust in handling new and unseen data.

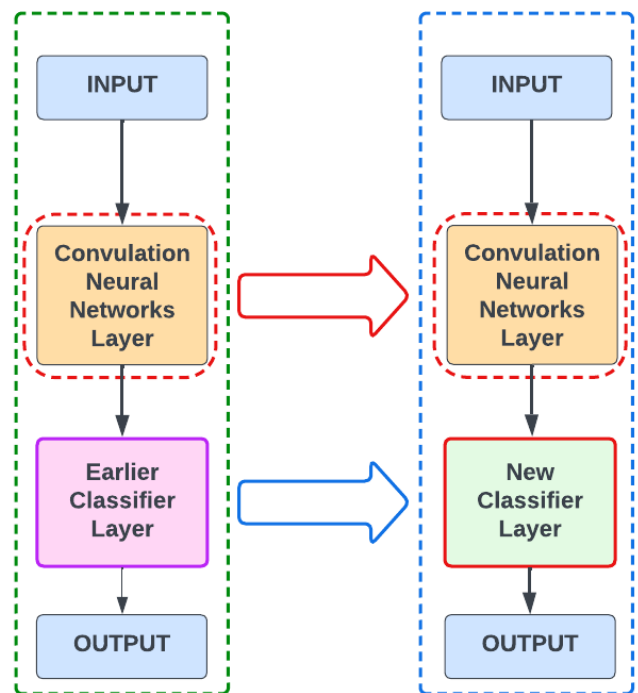


Fig. 1 General framework for Transfer Learning model [10]

These advantages make transfer learning a valuable technique in various machine learning applications, especially in situations where labeled data is scarce or computational resources are limited. By leveraging knowledge from previous tasks, transfer learning enables more efficient and effective model development, resulting in

improved performance and wider applicability across different domains and tasks [7][11].

Transfer learning strategies are an important approach in the field of machine learning, utilized to effectively solve a task. They are particularly beneficial in situations where there is limited data or complex model training required.

II. TRANSFER LEARNING STRATEGIES

These strategies focus on how transfer is achieved and how existing knowledge is utilized, and can be categorized as follows:

- *Hypothesis Transfer*: In this strategy, it is assumed that the source and target tasks are fundamentally similar. Information and features acquired from the source task are employed to enhance the performance of the target task. For instance, if an object recognition model has learned to identify objects in images, this knowledge can be applied to another object recognition task.
- *Adaptation of Learned Representations*: In this strategy, the learned representations of a model are taken and adapted for the target task. Learned representations are features that represent a dataset independently of the learning task. The features acquired from the source task can expedite or improve the training of the model for the target task.
- *Multi-Task Learning*: This strategy involves using the same model to simultaneously solve multiple tasks. The model learns information from different tasks and recognizes common features, thereby facilitating knowledge transfer across different tasks.
- *Pre-trained Model Adaptation*: In this strategy, a pre-trained model is obtained from a large and general dataset and adjusted for the target task. This allows leveraging the general knowledge offered by the pre-trained model with a large dataset.

III. TRANSFER LEARNING TYPES

A. Inductive Transfer Learning

Inductive transfer learning is one of the subfields of transfer learning strategies in the domain of machine learning. It is based on the assumption that there are similarities between the source and

target tasks and aims to leverage these similarities to improve the performance of a model [9].

In this approach, a model uses the knowledge learned from solving a previous task to tackle a new task. The model adapts the information acquired from the source task to enhance its performance on the target task. Inductive transfer learning is used to enable the learning algorithm to perform better on an initial task and subsequently learn faster and more effectively for future tasks.

This approach proves particularly valuable in situations where there is insufficient data available for the new task or when initializing the model for the target task randomly would be costly in terms of time and resources. Inductive transfer learning assists in achieving a more efficient model for solving new tasks by leveraging the knowledge gained from previously solved tasks. This way, machine learning models become more versatile, applicable across a broader range of tasks, and exhibit better performance even with less training data.

Inductive transfer learning offers several advantages, including:

- *Requires Less Training Data*: Inductive transfer learning may require less data to train new tasks since it leverages the weights of a pre-trained model.
- *Provides Better Performance*: Inductive transfer learning can yield better performance on new tasks as it incorporates relevant knowledge present in the pre-trained model's weights.
- *Faster Learning*: Inductive transfer learning can speed up the process of training new tasks, thanks to the starting point provided by the pre-trained model's weights.

Inductive transfer learning finds applications in various domains such as image recognition, natural language processing, speech recognition, robotics, financial markets, medicine, pharmacy, and engineering [12].

Due to its adaptability to multiple tasks, ability to perform better with less training data, and faster learning capabilities, inductive transfer learning is increasingly preferred and widely utilized in various scientific and technological fields [9][13][14].

B. *Transductive Transfer Learning*

Transductive Transfer Learning represents an advanced approach within the realm of transfer learning strategies, involving the training of a target task by leveraging the weights of a pre-trained model from a source task. This methodology operates on the foundational presumption that there exist resemblances between the source and target tasks and the acquired knowledge from the source task is judiciously utilized to enhance the performance of the target task [15][16].

Transductive Transfer Learning exhibits versatile applicability across numerous domains within the domain of machine learning. Such domains encompass Image Recognition, Natural Language Processing, Speech Recognition, Robotics, Financial Markets, Medicine, Pharmacy, and Engineering. By engendering heightened efficiency and productivity, Transductive Transfer Learning facilitates the expeditious and precise training of machine learning models, thus engendering the attainment of superior outcomes via the more efficacious utilization of novel data [11].

Apace evolving within the discipline of machine learning, Transductive Transfer Learning holds the promise of yielding substantial impact across disparate domains in the future, offering more potent solutions to intricate challenges, and serving as an indispensable tool in advancing scientific and industrial endeavors.

C. *Unsupervised Transfer Learning (UTL)*

Unsupervised Transfer Learning (UTL), also known as Unsupervised Domain Adaptation, is a technique used for knowledge transfer from a source domain, where labeled instances are available, to a target domain, where labeled instances are scarce or absent. The objective in UTL is to leverage labeled instances from a source domain to enhance the performance of a target model. In conventional supervised learning, a model is trained on labeled instances from the source domain and directly applied to a target domain with a different data distribution, leading to low performance due to domain shift. However, in UTL, the model learns domain-invariant representations, which are features that remain insensitive to domain-specific variations, enabling

the model to generalize well to the target domain even without seeing labeled data from that domain during training [17], [18]. UTL finds various applications in real-world scenarios where obtaining labeled instances in the target domain is limited or expensive. Some notable applications of UTL include Sentiment Analysis, Object Recognition, Speech Recognition, Natural Language Processing, Healthcare, and Robotics [7], [11], [19], [20].

Unsupervised Transfer Learning offers significant advantages when labeled instances in the target domain are scarce or impractical to obtain. By effectively leveraging knowledge from a relevant source, UTL enables the development of more robust and generalizable machine-learning models for various real-world applications [13], [14], [21], [22].

IV. CONCLUSION

In this study, a detailed overview of Transfer Learning and its diverse application areas is presented. Transfer Learning is a cutting-edge process wherein a novel target task is trained using the weightings acquired from a previously trained model for a related task. The underlying principle of Transfer Learning relies on the presumption of resemblances between the source and target tasks. Leveraging the knowledge attained during the source task, Transfer Learning seeks to enhance the performance of the target task. Its applicability spans across a wide spectrum of domains in real-world scenarios.

By expediting the training process and enhancing accuracy, Transfer Learning empowers machine learning models, ensuring they achieve greater efficiency and productivity across various disciplines. This study delves into the elucidation of application domains, advantages, strategies and types of Transfer Learning.

Through Transfer Learning, machine learning models gain the ability to train more rapidly and with increased precision, enabling continuous improvement and widespread application in diverse and practical settings. We hope that this paper contributes insights into the advancement and adoption of Transfer Learning methodologies in cutting-edge research and industry applications.

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